

Privacy Policy

Effective Date: July 20, 2026

Be VicTORIEus Educational Services, LLC and the Be VicTORIEus Foundation ("Be VicTORIEus," "we," "us," or "our") respect your privacy. This Privacy Policy explains how we collect, use, and protect information you provide to us through bevictorieus.com, our online forms, advertising campaigns, and related services.

Information We Collect

We may collect the following types of information when you interact with our website, forms, or advertisements:

- Name
- Email address
- Phone number
- City, state, or other location information
- Organization or job title (if provided)
- Responses to optional survey or interest questions
- General usage data (such as pages visited or links clicked)

How We Collect Information

We collect information through:

- Forms you submit directly on bevictorieus.com
- Lead forms and contact forms used in our advertising campaigns (including Google Ads)
- Event, workshop, or certification program registrations
- Email sign-ups and newsletter subscriptions
- Donation and membership platforms (such as Zeffy)

How We Use Your Information

We use the information you provide to:

- Respond to your inquiries and provide requested information
- Enroll you in programs such as the Train-the-Trainer Certification or ACEs Ambassador Program
- Send you updates, marketing communications, and promotional information about our programs, events, podcast, publications, and fundraising campaigns

- Improve our programs, services, and website
- Process donations and memberships
- Comply with legal and regulatory requirements

By submitting your information through our website or advertising forms, you consent to receive marketing and promotional communications from Be VicTORIEus. You may opt out of these communications at any time (see "Your Choices" below).

Advertising and Data Collection Through Google Ads

We use Google Ads, including lead form assets, to reach individuals interested in our programs. Information submitted through a Google Ads lead form is shared with us for the purpose of following up on your inquiry and may be used for marketing purposes as described in this policy. Google's own privacy policy governs how Google handles information within its advertising platforms.

Sharing of Information

We do not sell your personal information. We may share information with:

- Service providers who help us operate our website, process donations, or manage communications (e.g., email platforms, membership management tools)
- Third-party advertising platforms, including Google, to help us reach individuals interested in our programs through tools such as Google Customer Match. This may include matching your contact information (such as email address) to your Google account for advertising purposes, in accordance with Google's policies
- Legal authorities, if required by law

Data Security

We take reasonable measures to protect the information you provide, but no method of transmission or storage is 100% secure.

Your Choices

You may:

- Unsubscribe from marketing emails at any time using the link provided in those emails
- Request that we delete or correct your personal information by contacting us at [insert contact email]
- Decline to provide certain information, though this may limit your ability to participate in some programs or services

Children's Privacy

Our services are intended for adults, including educators, community leaders, and professionals. We do not knowingly collect personal information from children under 13 without parental consent.

Changes to This Policy

We may update this Privacy Policy from time to time. The updated version will be posted on this page with a revised effective date.

Contact Us

If you have questions about this Privacy Policy or how your information is used, contact us at:
info@bevictorieus.com

